It Could Be You

HsienYu Cheng

It Could Be You is a thought-provoking art project that explores privacy and identity in contemporary technology. Using machine learning and pentesting or ethical hacking, the project generates fictional personal data through synthetic data frameworks and, by gathering messages from various online forums and chatrooms, it raises questions about privacy and protection.
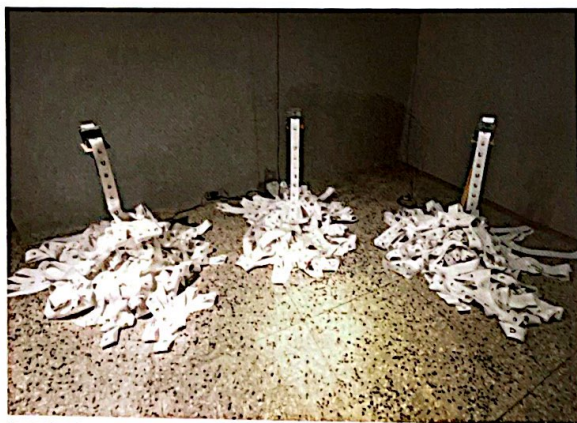
The project touches on issues of internet governance and regulation while engaging with some ideas of French philosopher Felix Guattari. It invites viewers to reflect on the ways technology is shaping our lives and to imagine more equitable futures. In the future, passwords may be replaced with passkeys that utilize biometric data to authenticate users, which raises concerns about bio privacy leaking. As technology continues to evolve and integrate further into our lives, it is crucial to consider the potential implications and consequences of these developments.

Through its critical exploration of technology's impact on identity and society, *It Could Be You* prompts us to think critically about these issues and encourages cross-cultural and interdisciplinary dialogues.

https://u.aec.at/94661D11

Taiwan Contemporary Culture Lab – CLab

HsienYu Cheng's (TW) working process expands into electronic installations, software and experimental bio-electronic devices, with an aim to explore the relationships between human behavior, emotion, software, and machinery. In a humorous manner, he attempts to endow his works with vital signs and existential or empirical significance, to metaphorically embody his own experience and observation of the environment.

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